

Women: Africa's Opportunity to Build New Political Leadership for the World

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- It's Africa's Time
 - Extraordinary Resources
 - Daunting Challenges
- Women - A Unique opportunity for Political Leadership in Africa and in the World
- Key Steps for Engaging Your Political Career

It's Africa's Time

**Extraordinary
Potential**

The Resource Potential

**12 % of global energy is produced in Africa,
and recent discoveries have doubled its gas
reserves**

**Africa currently produces 9% of global oil.
This will move to 13% by 2015**

The Resource Potential

It is estimated by 2015 Africa will provide 78% of global platinum production, 60% of cobalt and 57% of manganese and diamonds

1/4 of global arable land is in Africa

The Potential of the Market

- Only about 18-24% of the population uses formal financial institutions
- Access to energy is 39% in Sub-Saharan Africa
- The fastest growing telecoms market in the world. Between 2001 and 2007 the industry grew by 49.3% with a total investment of US\$18-billion
- 32% of the population have mobile subscriptions, other developing regions = 49%. Rest of the world: for every 100 people, 59 have mobile subscriptions

World's ten fastest-growing economies*

Annual average GDP growth, %

2001-2010†

Angola 11.1

China 10.5

Myanmar 10.3

Nigeria 8.9

Ethiopia 8.4

Kazakhstan 8.2

Chad 7.9

Mozambique 7.9

Cambodia 7.7

Rwanda 7.6

2011-2015‡

China 9.5

India 8.2

Ethiopia 8.1

Mozambique 7.7

Tanzania 7.2

Vietnam 7.2

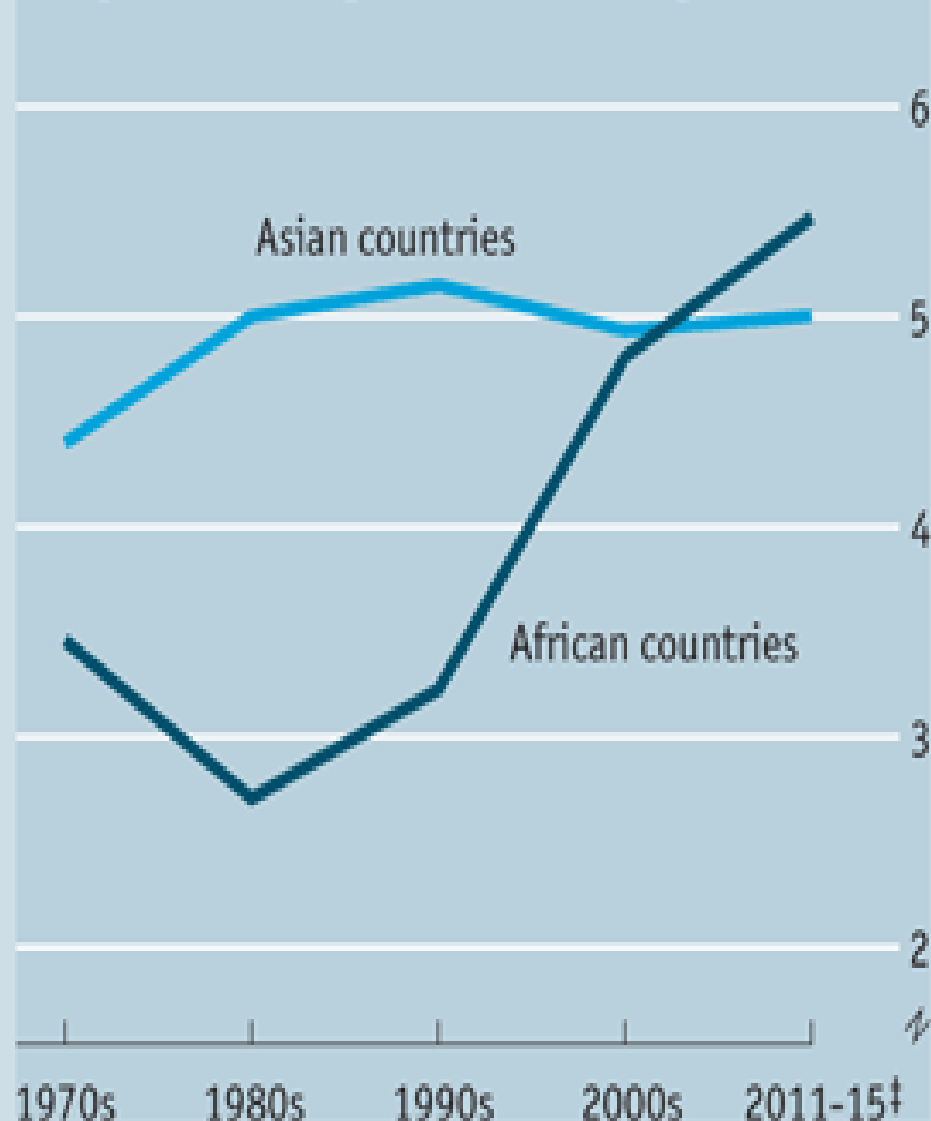
Congo 7.0

Ghana 7.0

Zambia 6.9

Nigeria 6.8

GDP growth, unweighted annual average, %

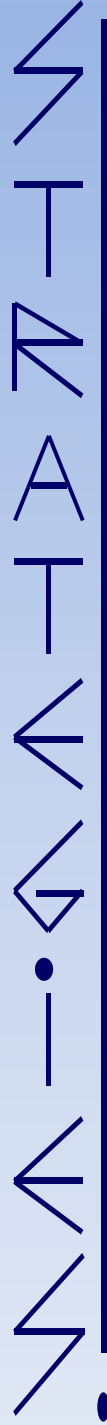


*Excluding countries with less than 10m population and Iraq and Afghanistan †2010 estimate ‡Forecast

2013

TOP GROWERS

Rank	Country	GDP growth, %
1	Mongolia	18.1
2	Macau	13.5
3	Libya	12.2
4	China	8.6
5	Bhutan	8.5
6	Timor-Leste	8.3
7=	Iraq	8.2
7=	Mozambique	8.2
9	Rwanda	7.8
10	Ghana	7.6



It's Africa's Time

**Daunting
Challenges**

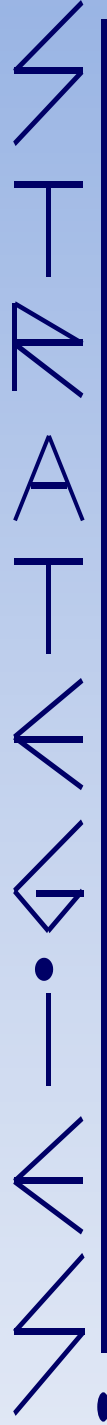
Yet.....

- Africa generates only 2% of current global economic output and less than 1% percent of global trade.
- Africa has 24% of the global burden of disease with only 3% of the global health workforce.
- One in every four Africans is undernourished
- Africa remains the most challenging continent for entrepreneurs
 - Bureaucracy
 - Corruption
 - Access to Finance

- Choose just about any development statistic:
 - Access to education
 - Access to drinking water
 - Access to healthcare
 - Per capita income
- You will find Sub-Saharan Africa as the world's poorest performer.

Why?

Governance!!!



Africa is not poor, it is poorly run

It's Africa's Time

**The Extraordinary
Potential of African
Women**

African Women

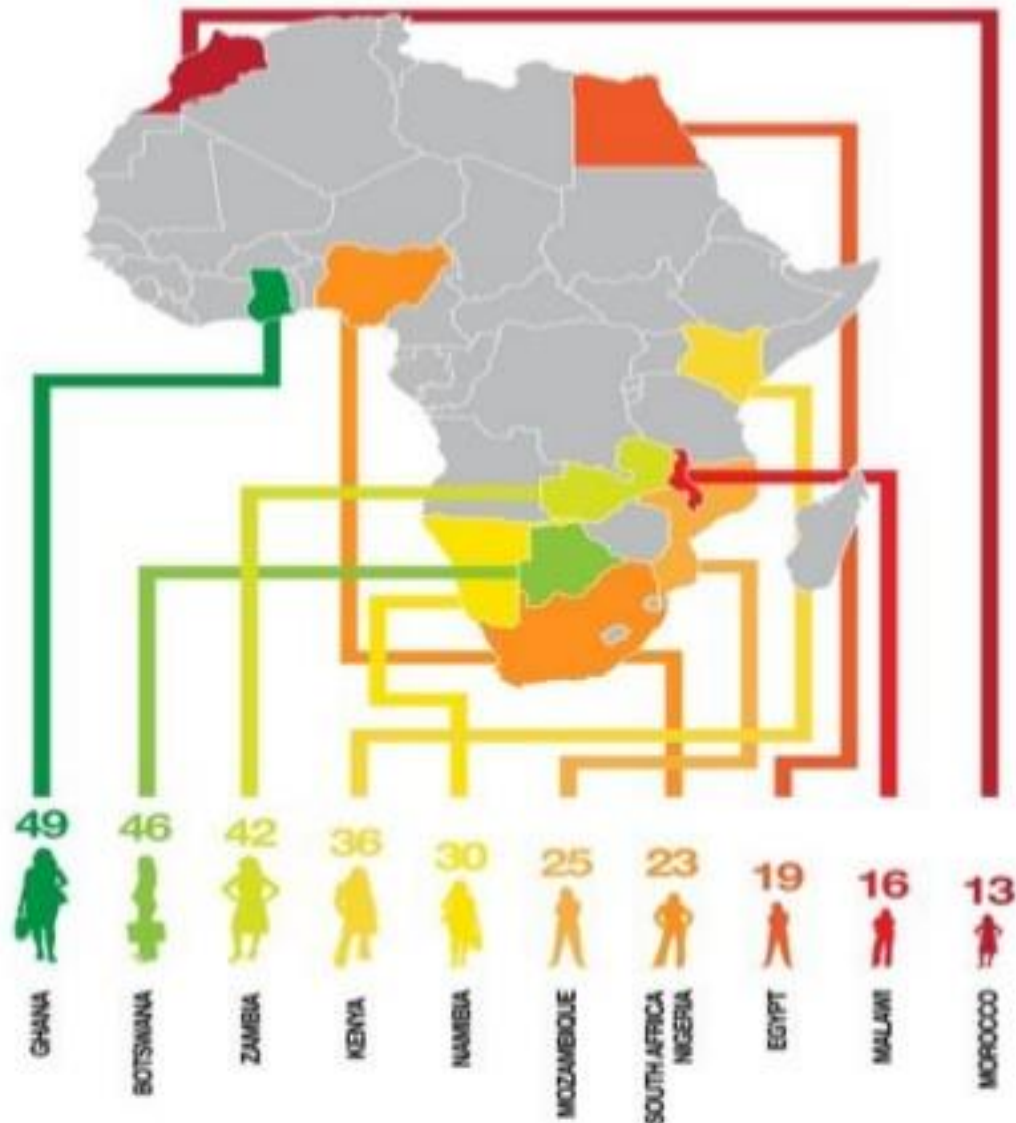
Provide approximately 70 per cent of agricultural labor

Produce about 90 per cent of all food

Are responsible for water, nutrition and food security in their households

Have the highest economic activity rate(percentage of people who furnish the supply of labor for the production of economic goods), including the OECD countries, with a value of 61.9.

African countries with the highest percentage of firms owned by women:



African women
are better
represented in
political
leadership
positions than
their US
counterparts:

Women in parliament

The top 10 countries with the highest percentage of seats in the lower house of parliament or single house held by women. The US ranks 73rd, with 73 women in 435 seats.



AFRICANWOMAN2.0: Head of State



H.E. Ellen Johnson-Sirleaf
President of The Republic of Liberia



H.E. Joyce Banda
President of The Republic of Malawi

Women's Leadership in Africa

- Is not new
 - Nzinga of Angola
 - The Nanas of Ghana
 - Amina of Nigeria
 - Etc
- Many African traditional societies provided specific spheres of power for women
- We are civilizations that often considered power as dual



The Challenge for African Women today...

Translate traditional models of power-sharing and decision-making into modern economic and democratic institutions

Secure legal and social status to be full citizens in their countries

Develop economic strategies and policies that convert their economic activity rate into productivity and wealth - Informal sector

- The majority of African countries have been unable to convert economic opportunity into wealth
- Those who have seen tremendous economic growth have not necessarily translated that growth into goods and services for the population.
- **Thank goodness for the exceptions:** Botswana, Namibia, Ghana, Cape Verde, Mauritius, Senegal, etc. Very far from perfect, but doing a number of things right.

Countries that have been able to sustainably convert their potential into wealth, show important characteristics of governance

- **Vision and Leadership**
- **Effective political and economic strategies and management systems**
- **Effectiveness and accountability in the use of resources**
- **Democratic institutions and processes that ensure rotation in leadership and accountability to the people**

Africa stands in a unique place

The Opportunities :

**Traditions of participatory
and inclusive governance**

**The demographic dividend :
Women and Youth**

**Leapfrogging with technology
Sustaining the environment**

**To Ensure our continent's future,
Africa needs its Women to Stand and
Take Leadership**

**We can propose a new model to the
world!**



The Solution to Africa's Challenges....

It's in the politics !!!!

**Politics
defines:**

The Economy

Social Services

The Environment

Justice

So how do we get political power ?

- **Banish fear** – it is possible to do politics your own way
- **Define your ideology** and your key platform (what do you want to change?)
- **Define an objective:**
 - Party official
 - Municipal councillor
 - Parliamentarian
 - Head of State
- **Do your homework**
 - Find out everything there is to know about the process and how it works
 - Find out who is who and who really wields power
 - Carry out **OBJECTIVE** analysis of your strengths and weaknesses



So how do we get political power ?

- **Raise money! Raise money! Raise money!
Raise money!**
- **Build a team! Build a team! Build a team!**
- **Define your strategy**
- Buckle down for the **most difficult, heart-breaking and rewarding job** you have ever done!

So you don't want to run for office?

**Choose a woman
candidate whose ideas
correspond to yours**

**Help to get her elected:
DO SOMETHING!**

- Mobilize the women in your groups and associations to register and vote
- Contribute and carry out fundraising activities – campaigns need money, money and more money
- Contribute by printing t-shirts, flyers, gadgets
- Take a day and go out and campaign for your candidate
- Getting elected does not automatically happen. It takes work. Hard work and many, many committed people.



So you don't want to run for office?

- Then at least help to make sure that elections are free and fair:
 - Volunteer as a polling agent
 - Volunteer to help encourage people to vote and educated them on the voting process.
- History tells us, when women rise up, things change!!!

Resources

Contact us if you want to get involved:

- A professional training partner for your association or group on:

- Women's leadership
- Women's entrepreneurship
- Women in political processes

STRATEGIES!
22 21 25 26
strategs@yahoo.com

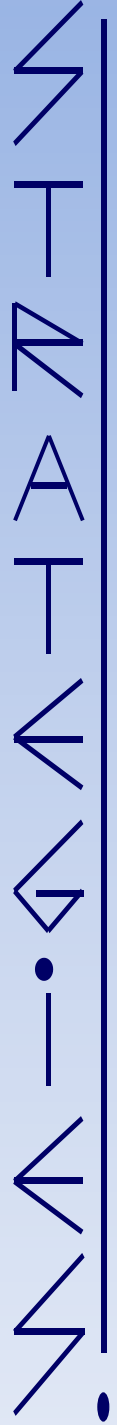
- You are not ready to join a political party but you want to help make elections free and fair in Cameroon

Cameroon Ô' Bosso
96 57 60 03
cameroonbosso@gmail.com

- You are ready to run for office with our political party

CPP
94 94 90 75
cppeople1st@gmail.com





Our Great Grandmothers did it!

Our Grandmothers did it!

History will question us....let's make sure we can answer...

Let's Do IT!!!

STRATEGIES!

strategs@strategiesconsultingfirm.com

Political or NGO Work

cameroonobosso@gmail.com

kahwalla@kahwalla.com